

## Guide to Literacy Service Projects and Awards for Clubs

### Suggested Literacy Goals for All Clubs

- Conduct an International Literacy Day project during the week of 8 September
- Conduct a Literacy Month project during Rotary Literacy Month in March
- Conduct a dictionary project or other book project
- Share information about your club's literacy projects with your district literacy chair: Gloria King ([rekinghi@aol.com](mailto:rekinghi@aol.com))
- Earn a district literacy award (5 Literacy activities needed including the above)
- Conduct a Vocational Service literacy project (New this year)

### Literacy Project Ideas

#### Club Service

- Recruit a new club member with a literacy classification
- Promote International Literacy Day and/or Literacy Month.
- Invite a literacy speaker to a club meeting
- Devote a club meeting to creating awareness of literacy project opportunities
- Conduct Rotary theme of the month projects creating awareness of the literacy aspects of theme of the month, e.g. in December, Family Literacy
- Send club members to a district literacy seminar or conference and devote a subsequent club meeting to their report from the seminar.

#### Vocational Service

- Conduct a 4-Way Test project or make the test part of other projects such as book gifts or of other character literacy projects
- Conduct a character literacy project such as Who Is Nobody, Laws of Life; BrainWise or gift of books such as *Elmer and Andy's Apple Dumpling Adventure*.
- Recognize a community leader who is a vocational service role model; use the occasion to create public awareness of Rotary's vocational service values.
- Sponsor (perhaps in partnership with an Interact club) a high school workshop which teaches vocational literacy as exemplified in Rotary's Four-Way Test, the second part of the Object of Rotary, and our two mottos.

#### International Service

- Participate in an international book shipping project, a mini-library project, or school or family book or supplies or equipment project.
- Participate in a literacy and education-focused international project that is connected to health, hunger, and water concerns.
- Find an international partner and support their proposed project. (Project Link can help you find a partner – Go to [www.rotary.org](http://www.rotary.org) ).

#### Community Service

- Support a Concentrated Language Encounter or similar program (such as Yo Puedo)
- Support a Computer –Assisted Literacy Solution (CALs) or similar program.

- Do an Imagination Library project or other reading readiness program such as SOUNDS, Books for Newborns/Babies, and Sandparents (to cite a few examples). Note that some programs are complementary ( e.g. Imagination Library and SOUNDS).
- Partner with the International Reading Association (or its equivalent in your community) on a literacy project. Use the *Every School a Star* tool kit.
- Join or support a local project to raise funds for a school or other literacy organization.
- Engage in a school partnership such as providing reading mentors, financial support, gifts in kind, scholarships or other needs identified by the school.

## Literacy Resource Group Awards

### District Literacy Award

---

- Requirements** Club must complete **five literacy projects, including a Literacy Month project in March 2010 and a book project like dictionary project.** Projects that are the same but in different locations (eg. books, dictionaries to schools) count as only one project.
- Application** Award applications must be submitted to the District Literacy Chair Gloria King Email: [rekinghi@aol.com](mailto:rekinghi@aol.com) by 15 April 2010.
- Additional Information** Additional information, including application forms, is available at [www.Rotary.org](http://www.Rotary.org) or contact **District 5000 Literacy Chair: Gloria King Email: [rekinghi@aol.com](mailto:rekinghi@aol.com)**

### Zone Literacy Award

---

- Requirements** Club must complete **ten literacy projects, including the five required for the District Literacy Award, and one project from the list of literacy project ideas. (see above)**
- Application** Award applications must be submitted to the District Literacy Chair by **10 April 2010. Gloria will submit to Zone Coordinator District 5000 Literacy Chair: Gloria King Email: [rekinghi@aol.com](mailto:rekinghi@aol.com)**

### Area Literacy Award

---

- Requirements** Clubs and individuals are eligible for a literacy area award for outstanding leadership at the District or Zone level. The literacy Area Coordinators will issue these awards.
- Application** Award applications must be submitted to District Literacy Chair by **10 April 2010. Gloria to forward to Area Coordinator District 5000 Literacy Chair: Gloria King Email: [rekinghi@aol.com](mailto:rekinghi@aol.com)**

### Other Literacy Awards (NEW 2009-2010 Award)

---

The General Coordinator of the RILRG offers two additional club and district awards: The Innovative Literacy Project Award and the Vocational Service Literacy Award. **Award applications must be submitted to the District Literacy Chair Gloria King by April 10 and Gloria will forward to the Area Literacy Coordinators.**

Below please find other suggested Literacy projects and please see the attachments for everything you will need for the dictionary project. Please contact your schools immediately and secure that your club will be providing dictionaries to those schools.

Please confirm what schools your clubs will be doing this year. We don't want to have any school missed this year.

### **Other Suggested Literacy Projects District 5000 Hawaii:**

1. Hawaii Rotary Dictionary Project: Rotary club donates dictionaries to third grade students. Members of the club present the dictionaries to the children in their classrooms  
(See Attached)
  - 1a. Dictionary 100 Club, recognition program for individual Rotarians contributing \$175.00 or more to purchase 100 or more dictionaries for students
2. Keiki Vision Program: Rotary volunteers conduct vision screening for elementary age students. Purchase one set of eye charts and tests for \$141.00 and receive a second set free from the Hawaii Optometrist Association. POC Dr. Randy Sakamoto Tel: 330-9256 or email [sakamoto@visionhawaii.net](mailto:sakamoto@visionhawaii.net)
3. Rain Gutter Book Shelf Project: Rotarians installing rain gutter book shelves in classrooms to display children's books "face out" rather than "spine out". Students experience an increased interest and excitement for reading because of the more visible presentation of book in rain gutters. POC: Dan Bent 808-548-0080 or [DanBent@FairMediation.com](mailto:DanBent@FairMediation.com)
4. Rotary Recycled Books and Magazines Distribution to Elderly Care Homes, Hospitals, Prisons, and Children's Hospitals
5. Books for Newborns: Presenting a book to a newborn child and its mother in the hospital after the child's birth. Program promotes literacy from birth and increases the bond between Mother and Child. POC: Gloria King [rekinghi@aol.com](mailto:rekinghi@aol.com)
6. Read to Me: Rotarians read with students who are at risk of falling behind due to reading deficiencies. In some cases the Rotarians form teams of 4 with each Rotarian reading for an hour once a month
7. Reading/Tutor programs: Usually begins with the local club partnering with a local school or after school program to provide reading buddies or mentors for students at risk. Most commonly the students grade school children. But some programs serve older youth or even adults.
8. Sponsoring scholarships for students
9. Assistance for student lunch programs
10. Purchase and donate Books and School Supplies to needy students and schools
11. Literacy Speakers once every quarter
12. Contest to improve writing skills

13. Suggest in place of speakers gifts: Donate books in the name of your weekly speaker to your local school or library
14. Celebrate with your adopted school, "Read Across America"...Dr. Seuss Day
15. Plan Vocational Days at High Schools, using club Rotarians to speak on their professions
16. Mentoring Programs for Students at Boys and Girl Clubs throughout America
17. Celebrate Teacher Day, recognizing a teacher for their outstanding work in Education
18. Literacy Recognition award to an outstanding private citizen who supports Literacy
19. International book and mini Library
20. Start a Reading program for seniors.
21. Promote a Four-Way Test Essay Contest in your club and also Participate in the District Wide 4 way Test Essay Contest
22. Computer-Assisted Literacy Solution (CALs)
23. National Geographic Classroom Magazines for Students: Providing Students with issues of National Geographic explorer for kids  
<http://www.ngschoolpub.org/c/@oy16PndIITgVk/Pages/ngexplorer.web>
24. Concentrated Language Encounter (CLE)  
Effective and proven program to quickly teach basic reading skills to anyone. It was pioneered abroad and is now being brought to the United States for use in attacking adult literacy. U.S. clubs and districts have the option of sponsoring CLE projects abroad or in the U.S. For more information go to [www.cleliteracy.org](http://www.cleliteracy.org) District 7930 has enthusiastically endorsed for use in adult literacy projects in the United States. To find out more about what they are doing, contact the North American Area Literacy Resource Group Coordinator, Dick Hattwick, at [richardhattwick@bellsouth.net](mailto:richardhattwick@bellsouth.net)

### **Dates to Remember:**

1. **September 8** International Literacy Day, Rotary celebrates in partnership with the International Reading Association. Let's all, Conduct an International Literacy Day project during the week of 8 September. Suggested special event idea: Devote a club meeting held during the week of 8 September to a program focusing on the 2008-09 emphasis of reducing child mortality or Rotary's cooperative relationship with the International Reading Association
2. **March 2010**, Literacy Month in Rotary (March 1<sup>st</sup> is World Book Day; March 2<sup>nd</sup> is Dr. Seuss day in the U.S.). Let's all Conduct a Literacy Month project. Suggested special event idea: Recognize local programs and school based projects that promote character literacy in the community. This could also have a Make Dreams Real theme with the honoree(s) being an example of someone who made his or her dream real and in doing so exemplified character literacy.

3. **April 10, 2010** Zone and Area Award submissions are due, (see below for details) email to Gloria [rekinghi@aol.com](mailto:rekinghi@aol.com)

4. **April 15, 2010** District Literacy Award submissions are due, (see below for details) email to Gloria [rekinghi@aol.com](mailto:rekinghi@aol.com)

Gloria King  
District Literacy Chair 2005-2010  
Telephone: 808-737-1991  
Email: [rekinghi@aol.com](mailto:rekinghi@aol.com)

### **RESOURCES IN LITERACY**

#### **More resources**

- [Online literacy resources](#)
- [Every School A Star: A literacy tool kit](#)
- <http://www.goodbeginnings.org> Good Beginnings Hawaii
- Gail Haugen, Scholastic Literacy Partnerships 800-387-1437 X297 [ghaugen@scholastic.com](mailto:ghaugen@scholastic.com)
- [Celebrate Literacy Month](#)
- [Resource group goals](#)
- [Resource group member roles and responsibilities](#)
- [Sample project ideas](#)
- [Key literacy dates](#)
- [Sample district literacy project reporting form](#)
- [Sample literacy progress reporting form](#)
- [2007-08 Literacy Award brochure](#)
- [Promoting Literacy presentation](#)
- [Resource group brochure](#)
- [Sample nameplates for dictionary donations](#)
- [Computer Assisted Literacy Solution \(CALs\) Fact Sheet](#)
- [Computer Assisted Literacy Solution \(CALs\) announcement](#)

#### **ProjectLINK**

ProjectLINK is a searchable database that lists Rotary club and district community service projects in need of funding, volunteers, donated goods, and/or partners for a Rotary Foundation Matching Grant, and completed projects that can be used as examples of best practices. For additional project details, contact [programs@rotary.org](mailto:programs@rotary.org) or the local Rotarian or club listed.

#### **Browse Projects**

- [Community Development](#)
- [Disaster Preparedness, Relief & Recovery](#)
- [Education](#)
  
- [Environment](#)
- [Health](#)
- [Hunger](#)
  
- [Project Administration & Logistics](#)
- [Water & Sanitation](#)